

PUBLICATIONS IN CONFERENCES

[Handwritten Signature]
DIRECTOR
[Faint text and stamp]

TRINITY INSTITUTE OF PROFESSIONAL STUDIES
Sector-9, Dwarka, New Delhi

PAPERS

S.No.	Year of Publication	Category	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Publication Type (Scopus / ABDC / UGC Care/ peer reviewed / others
1	2023	Paper	Dr. Priya Agarwal	Role and importance of Technological Innovation in Growth and Development of Educational Sector	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies		International	ISSN No 2320-6470	TIPS		
2	2023	Paper	Dr. Priya Agarwal	Short Selling and Corporate Innovation: Impact on Market	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies		International	ISSN No 2320-6470	TIPS		
3	2023	Paper	Dr. Priya Agarwal	A Study on Innovation and Development in Education for Sustainability	National Conference: "MARKETECH 2023"	Optimizing Technology for Sustainable Quality	National	ISBN 978-93-04530-49-9	CPJ		
4	2023	Paper	Dr. Manju Pathania Biswas	A Study on Innovation and Development in Education for Sustainability	National Conference: "MARKETECH 2023"	Optimizing Technology for Sustainable Quality	National	ISBN 978-93-04530-49-9	CPJ		
5	2023	Paper	Dr. Manju Pathania Biswas	"Impact of IoT on Sustainable Development: A Study using IoT to Monitor Energy Resources at Telecom Sites/Resources at Telecom Sites	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies	Creating A Better Tomorrow. Innovative Practices for Sustainability	International	ISSN No 2320-6470	TIPS		
6	2023	Paper	Dr. Soumya Singhal	Disclosure of Intellectual Capital: Evidence from Indian Annual Reports	FORE International Finance Conference '22	FORE International Finance Conference '22	International		TIPS		
7	2023	Paper	Dr. Mukta Shrivastava	Blockchain based Model for Cloud Computing Security	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies	Creating A Better Tomorrow Innovative Practices for Sustainability	International	ISSN No 2320-6470	TIPS	Applied for UGC Care	
8	2023	Paper	Dr. Neha Arora	Decoding Canva SEO Case Study - The SEO Strategy that Led Canva to a \$40	Sustainable India International Conference SIIC III	Future Innovation and Sustainable Development for Asian Countries	International	ISBN: 978-93-5811-401-0	TIPS	E-Proceedings	

DIRECTOR

Trinity Institute of Professional Studies
(Adj.) Metro Pillar No. 1160, Institutional Area,
Sector-9, Dwarka, New Delhi-110075

Jay.

DIRECTOR

Trinity Institute of Professional Studies
(Adj.) Metro Pillar No. 1160, Institutional Area,
Sector-9, Dwarka, New Delhi-110075

S.No.	Year of Publication	Category	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Publication Type (Scopus / ABDC / GC Care / peer reviewed / others)
9	2023	Paper	Dr. Shikha Pathija	Decoding Canva SEO Case Study - The SEO Strategy that Led Canva to a \$40	Sustainable India International Conference SIIC III	Future Innovation and Sustainable Development for Asian Countries	International	ISBN: 978-93-5811-401-0	TIPS	E-Proceedings	
10	2023	Paper	Dr. Mukta Sharma	Role of Science and Technology in making Self-Reliant India	National Seminar, organised by ST Joseph'S Degree & PG College, sponsored by ICSSR - NewDelhi	Self-Reliant India: A Pathway to being Developed India Misson 2047	National				
11	2023	Paper	Dr. Rajesh Agrawal	Role of Science and Technology in making Self-Reliant India	National Seminar, organised by ST Joseph'S Degree & PG College, sponsored by ICSSR - NewDelhi	Self-Reliant India: A Pathway to being Developed India Misson 2047	National	St. Joseph's Degree & PG College			
12		Paper	Ms. Kanika Mehta	Antecedents of Intention to use CBDC in India: An Empirical Investigation	International Finance and Accounting Conference organised by IIM Jammu	International Finance and Accounting Conference organised by IIM Jammu	International				
13	2023	Paper	Dr. Parvinder Kour	Recovery Marketing for Conflict Sensitive Destination: Stakeholders Perspectives on Tourism Revival in Kashmir Valley (India)	None	Conflict Resolution Quarterly	International	ISSN 15411508	Lovely Profess	John Wiley & Sons ABDC-B category	
14	2023	Paper	Dr. Parvinder Kour	Indian Himalayan Ecology for Human wellbeing: analysis of tourists' destination image, satisfactions and revisit intentions	None	Ecology, Environment and Conservation	International	ISSN 0971-765X	TIPS	EM International	WOS
15	2024	Paper	Dr. Manjari Agarwal	The Influence of AI on research a transformative paradigm	NEP2020: APARDIGM Shift in Media education and ensuring Quality	NEP2020: APARDIGM Shift in Media education and ensuring Quality	National	ISBN 978-93-95033-59-6	TIPS	AK PUBLICATIONS	
16	2023	Paper	Dr. Anubhuti Hajela	The new Education Policy 2020 and SDG 4 Goals, Challenges of Fulfilling the Dream of Holistic Education	None	None	National	ISSN 2231-6310	NDIM	Researcher's Voice (Journal)	Peer Reviewed
17	2023	Paper	Dr. Anubhuti Hajela	Maximum Marketing Effectiveness In Economic Standard: Strategies For Driving Business Growth And Market Adaptation	None	None	International	ISSN 2324-7649	NDIM	The International Journal of Interdisciplinary Organizational Studies	Scopus
18	2023	Paper	Dr. Anubhuti Hajela	The Impact of Digital Marketing on Business Growth and Branding	None	None	International	ISSN 2063-5346	NDIM	European Chemical Bulletin	Peer Reviewed

DIRECTOR

Trinity Institute of Professional Studies
(Adj), Metro Pillar No. 1160, Institutional Area
Sector-9, Dwarka, New Delhi-110075

Sl. No.	Category	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Name of the conference	National/ International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Publication Type (Scopus / ABDC / UGC Care/ peer reviewed / others)
19	Paper	Dr. Anubhuti Hajela	Issues and Challenges In The Use Of Information Communication Technology (ICTs) In Education In India	None	None	International	2023	ISSN:2063-5346	NDJM	European Chemical Bulletin	Peer Reviewed
20	Paper	Dr. Deepali Saaluja	Impact of Technological Innovation on Employment	2nd National Conference on "Atmanirbhar Bharat: Vision for Excellence Through Multidisciplinary Inclusive Approach"	2nd National Conference on "Atmanirbhar Bharat: Vision for Excellence Through Multidisciplinary Inclusive Approach"	National	2023		DONBOSCO Inst of Management	Ishaan press	
21	Paper	Dr. Deepali Saaluja	Covi-19: A dilemma for Indian Economy	5th Research Convention	Economic Reset: An Agenda for 2030	National	2023	978-81-959928-0-5	ITS Institute of Management	Ishaan Arts & Production	
22	Paper	Ms. Ritu Salodiya	Trends & Challenges in Marketing Management : Role of Artificial intelligence in shaping consumer demand	None	None	National	2023	ISSN 0974-0066	Kr. Mangalam University	Madhya Bharti	Peer Reviewed
23	Paper	Ms. Simnu Bhatia	The Influence Of AI On Research: A Transformative Paradigm	NEP-2020: A Paradigm Shift in Media education and Ensuring Quality with the Global Framework of the G-20	NEP-2020: A Paradigm Shift in Media education and Ensuring Quality with the Global Framework of the G-20	National	2024	ISBN 978-93-95033-59-6	TIPS	A.K. PUBLICATIONS	
24	Paper	Dr. Arti Bajaj	A Study on Wireless Communication	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies	TIPSCON International Conference held on 17th June, 2023 at Trinity Institute of Professional Studies	International	2023	ISSN No.2320-6470	TIPS	Applied for UGC Care	
25	Paper	Dr Aparna Chaturvedi	Mathematical Modelling in Cyber Security and Cyber Defense	None	None	National	2023	ISSN: 2320-6470	TIPS	ACS Publications	Applied for UGC Care
26	Paper	Dr Ashutosh Agarwal	Key Indicators of Financial Inclusion: An Empirical Study in the Context of Rural Murshidabad of West Bengal			International	2023	1226-4741	TIPS	Korea Review of International Studies	

DIRECTOR

Trinity Institute of Professional Studies
(Ad), Metro Pillar No. 11609, Institutional Area
Sector-9, Dwarka, New Delhi-110075

Name	Year of Publication	Category	Name of the author	Title of the paper	Year of the proceedings of the conference	Name of the conference	Organization	ASST/ISSN/ number of the proceedings	Following researchers in the area of research	Name of the institution	Presented by
1	2010	Case	Prof. Arun Singh	Digital libraries: a study of other institutions and their rights structure	2010	International Conference on Digital Libraries	University of Delhi	978-81-309-2111-1	Prof. Arun Singh	University of Delhi	Prof. Arun Singh
2	2011	Case	Prof. Arun Singh	Challenges in digital libraries	2011	International Conference on Digital Libraries	University of Delhi	978-81-309-2111-1	Prof. Arun Singh	University of Delhi	Prof. Arun Singh
3	2012	Case	Prof. Arun Singh	Supporting research activities in digital libraries	2012	International Conference on Digital Libraries	University of Delhi	978-81-309-2111-1	Prof. Arun Singh	University of Delhi	Prof. Arun Singh


 DIRECTOR
 Society of Professors - DC
 110016, Delhi
 India



Director, University of Delhi